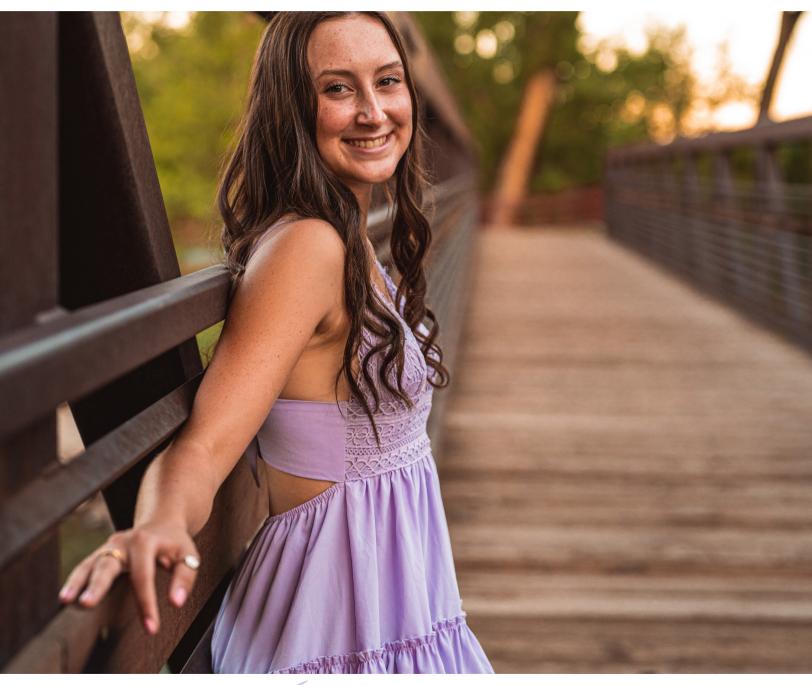
# SENIOR

PHOTOGRAPHY









## **About Ground2Air Productions**

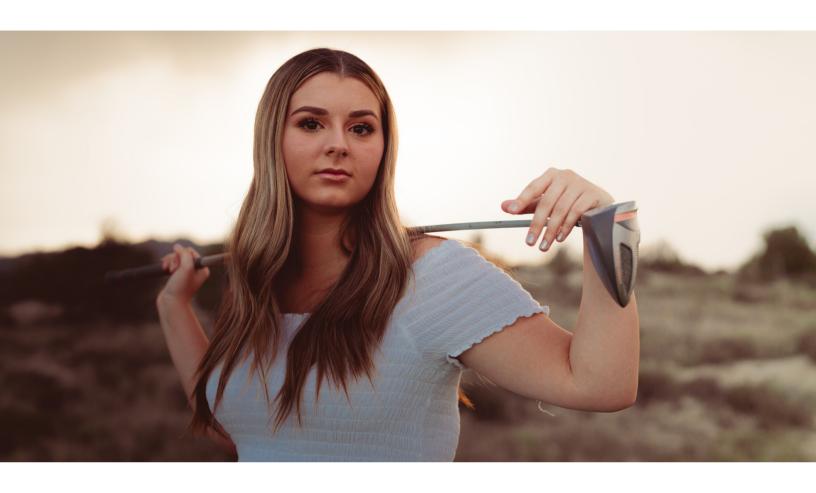
Hey! We're the Browns - Geoffery, Krista, Joy, Mercy, and Hope. We established Ground2Air Photography in August of 2020 just 6 days after our daughter Mercy was born, and then rebranded to become "Ground2Air Productions" in October of 2021 as our business expanded into also offering video services.

We're both from Fremont County and we absolutely love our community. Geoffery started his career as an electrician, and Krista was a teacher for Cañon City schools for six years. Everything changed when our family began growing, and we set off to find a way to support ourselves while raising our family...and with that, Ground2Air Productions came to be! We love that what we do allows us to be part of capturing our community while it also allows us the flexibility to work together as a family.

Geoffery is our main photographer and editor. He's the one you'll likely see behind the camera, while Krista takes care of the office part of the business and does some of the photoshop editing. If time allows for it, we'll both be part of your senior session experience, sometimes with a wagon full of kids who love to take pictures with their own little cameras as they learn the family business.

If we're blessed enough to take your senior photos, we promise to make the experience a fun one! We do our best to make you feel comfortable in front of the camera, offer pose ideas and feedback, and show you some pictures along the way. We're going to get to know you and become you biggest fans in all that you do during your senior year and beyond because while we love getting to capture memories with you, getting to know you is the greatest gift! We seriously mean that as corny as it sounds...people are what matters! So thanks for considering the Browns to capture your senior portraits - we're super honored and excited!

## WHAT TO EXPECT



#### BEFORE THE SESSION

The first step to booking your session is completing a short questionnaire which can be found <a href="https://example.com/here">here.</a>
Once we receive your questionnaire, we'll set a date and location(s) based on your preferences! We'll start a group chat to open up communication about outfit choices and what to bring to your session, and you can send us your senior photo inspiration photos, Pinterest ideas, etc! We'll check in about a week before your session to finalize all the details.

#### **DURING THE SESSION**

Picture time...it's time for some fun! During your session we'll snap lots of photos, try some different poses here and there, and we'll do our best to capture the pictures that you are dreaming of! We aren't big "stiff posing" people - the best pictures come from when you are being yourself! So we'll have some fun and make this as stress-free as possible. We'll keep track of the time so we know when we need to move from location to location, and we'll make sure to show you the pictures along the way!

#### AFTER THE SESSION

Once the pictures have been taken, we'll go through the gallery and select the photos from each pose/look that are free of blinking eyes and blurs, and then we'll retouch those to bring out the best colors and quality. These photos will be uploaded to an online gallery for you to view within two weeks of your session date! You'll receive web resolution downloads of the entire gallery, and then you'll be able to choose your high resolution downloads, print packages, etc.

## CHOOSING THE PERFECT OUTFIT









What should you wear for your senior session? We like to suggest some outfits with diversity! Pick something casual, something a little more formal, and something that is centered around your personality, hobbies, sports, clubs, etc. Anything that you can layer is always easy to change and make look different from picture to picture. Don't forget your letterman jacket!

Here are some tips to consider when choosing your session day outfits:

- 1. Don't stray far from your personal style. Make sure the outfits you wear are something you'd wear in your everyday life.
- 2. Accessorize. For the guys that includes cuff links, hats, belt buckles, shoes and scarves. For the ladies that means jewelry, bags, sunglasses, shoes and belts.
- 3. Give your outfits a test run. Snap photographs of yourself wearing the outfits, move around in them and make sure they're comfortable and flattering.
- 4. If you're looking for outfit inspiration (and different picture ideas too) we think Pinterest is a great tool!



## CHOOSING THE PERFECT LOCATION

Just take a look around Fremont County and you'll find countless locations that are perfect for senior sessions! If you have some locations in mind, that's perfect! But If you don't have any specific locations In mind, don't stress it at all. Locations change season to season so our suggestions might vary depending on the time of year we take photos.

Some of our favorite locations are located within Fremont County, but there are also some beautiful places within an hour drive that we love to explore too! We're always down to travel a ways to find the best place for your senior pictures.

We have some Indoor locations that we love, but here are some outdoor locations that we prefer:

- The riverwalk (there are so many stretches of the riverwalk that we love!)
- Ecology Park
- Florence Mountain Park
- Red Canyon Park
- Skyline Drive
- Royal Gorge Bridge
- Point Alta Vista
- Phantom Canyon
- Your High School (I mean, you do spend a lot of time there after all!)
- Any local trails! You can find a great list of trails <u>here</u>.



## CHOOSING THE

#### PERFECT PACKAGE

You have a vision....we have some options! We've got you covered If you want to book a short session to just get these pictures out of the way, or you want to book several sessions over different seasons to have a variety of photos! Each package includes access to the entire gallery of web-resolution downloads, and an amount of print credit because these memories deserve to be hanging on the wall for years to come!

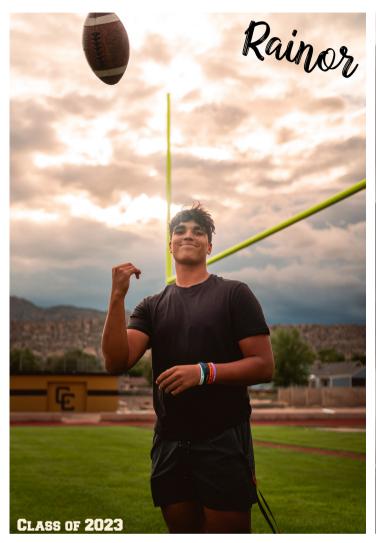
No matter which package you choose, we will hand-edit all of your photos to bring out the best color and quality. We'll also add your name and graduation year to one of your chosen photos! We do offer post-production edits for blemish removal, teeth whitening, etc. and we will make reasonable adjustments to your photos until they meet your satisfaction.

Some things to consider when choosing your session:

- The session length includes the time it takes to change and travel between locations.
- Web resolution photos cannot be printed only high resolution photos will come with printing rights.

Don't see a package that meets your vision? Message us - we're happy to build a package that's personalized for you!

## SENIOR PHOTO PACKAGES





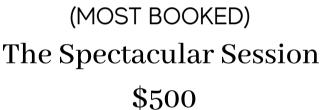
### The Simple Session \$150

- 20 minute mini-session
- One outfit
- One Location
- Web resolution downloads of the entire album
- 5 high resolution digital files
- \$10.00 print credit

#### The Signature Session \$225

- One hour session
- Two outfit changes
- Two locations (within Cañon City)
- Web resolution downloads of the entire album
- 15 high resolution digital files
- \$25.00 print credit





- Two Hour Session
- Unlimited Outfit Changes
- Unlimited Locations (within Cañon City)
- Web resolution downloads of the full album
- 30 high resolution digital files
- \$50.00 print credit



#### The Seasonal Session \$650

- Two sessions, each 1.5 hours long.
- Unlimited outfit changes per session
- Unlimited locations per session (within Cañon City)
- Web resolution downloads of the full album
- 40 high resolution digital files (20 per session)
- \$75.00 print credit

\*Want to capture pictures during every season? Add additional seasonal sessions for \$150 each!



#### Print & Media Packages

Each photo package comes with an amount of credit that you can use toward prints & media from your session! From wallet-size prints that you can hand out to family and friends, to keepsake yard signs that you can place in your yard, we offer a number of options for turning your senior photos into forever keepsakes!

Credit can be used a la carte, or toward a print & media package.

#### Basic Print Package - \$55

- 16 wallet prints (up to two different pictures)
- 10 4x6 prints
- 4 5x7 prints
- 2 8x10 prints

#### <u>Deluxe Print Package - \$105</u>

- 32- wallet prints (up to four different pictures)
- 2 magnets (3x4.5")
- 15 4x6 prints
- 6 5x7 prints
- 2 8x10 prints
- 1 11x14 print

#### **Grad Party Media Package \$350**

- Signing board (Great for a unique guestbook!)
- Keepsake Grad Yard Card (from Yard Expression)
- Video slideshow
- Accordion Mini Brag Book

## A LA CARTE PRINTS & PRODUCTS

#### **PRINTS**

8 Wallets	 \$6
4 x 6	\$2
5 X 7	\$5
8 X 10	\$10
11x14	\$15

#### PHOTO BOOK

Features archival quality pages, handstitched binding, and a premium hard cover. Photo books will include the entire gallery of edited photos from the senior session.

8 X 8,	uр	to	60	pages	\$350
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#### **DIGITAL IMAGES**

Your photo package will include a set number of high-resolution digital files with printing rights, with the option to purchase more if you choose.

Single digital download	\$10 ea.
USB Drive of all photos	\$150
Video Slideshow (Includes all photos, set to royalty-fre	\$150
music)	; e

#### GRAD ANNOUNCEMENTS

Each pack includes 25 cards and envelopes.

5x7 (Two Sided) \$62.50/pack

#### SPECIALTY ITEMS

Photo Buttons (3.5")	\$10
Magnet (3x4.5")	\$10
Accordion Mini Brag Book	\$45
Photo Display Cube	\$70
Fat Head (16x20)	\$40
Signing Board (20x30)	\$55
Keepsake Yard Card Sign	\$50

#### METAL PRINTS

We can	8 x 1 0	\$60
create	11x14	\$84
wall	12x18	\$121
collages,	16 x 2 0	\$136
too!	20x30	\$200

#### CANVAS

8 x 1 0	\$70
11x14	\$99
12 x 18	\$140
16x20	\$155
20x30	\$210
	11x14 12x18 16x20

#### WALL ART

Picture Tiles (4 -8x8)	\$150
Additional Picture Tiles	\$35 ea.

Don't see what you are looking for?

Message us for specialty media and

print sizes!

## Ready to BOOK?

Text "Book a senior session" to (719) 371-1440 or click **HERE** to fill out the questionnaire and start the booking process!

